

BE PART OF THE LEGACY

Investment Catalogue 2025-2026

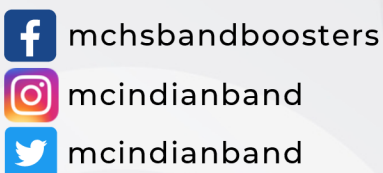
6 STATE CHAMPIONSHIPS:

CLASS AAAAA: 2014, 2015, 2016, 2022 | CLASS AAA: 2004 | CLASS AA: 1989
26 STATE FINAL APPEARANCES



Madison Central Bands

Richmond, Kentucky



Madison Central High School Band

PO Box 616 | Richmond, KY 40476

www.madisoncentralband.com

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about

Madison Central Bands

Richmond, Kentucky

6 STATE CHAMPIONSHIPS:

CLASS AAAAA: 2014, 2015, 2016, 2022, CLASS AAA: 2004, CLASS AA: 1989

26 STATE FINAL APPEARANCES

THE SOUND OF LEGACY. THE POWER OF POTENTIAL.

Since 1954, the Madison Central High School Band Program has been more than a music education platform, it's been a transformative force for students and the Richmond, KY community. With a heritage built on excellence and a future driven by possibility, our program empowers nearly 1,000 young musicians from across northern Madison County every year, creating a place where talent, discipline, and passion unite.

From humble beginnings to commanding performances on national stages like the Macy's Thanksgiving Day Parade, Madison Central Marching Band has become a symbol of pride and perseverance. We've earned 6 KMEA State Championships, made 26 State Final Appearances, and have helped countless students find their voice on the field and in life.



Your generous investment will help us keep the music and legacy alive!

At Madison Central Bands, the measure is our impact on students, families, and the community we proudly represent. Your investment helps sustain a tradition that has already shaped thousands of young lives and will continue to uplift generations to come.



Our impact isn't just measured in trophies, but in transformed lives. Each student who walks into rehearsal is met with high expectations, mentorship, and a challenge to rise, to perform not just for applause, but for growth. In the last five years alone, we've produced numerous All-State and All-Regional musicians, and our graduates consistently earn significant scholarships to some of the top institutions in the country.

The Madison Central Marching Band is a volunteer, after-school organization, fueled not by obligation, but by heart. These students rehearse late into the evenings and give up weekends, not for grades, but for greatness. And in return, they gain lifelong skills in leadership, collaboration, resilience, and artistry.

Consider Making a 2025-26 Tax-Deductible Investment to Support YOUR Award-Winning MCHS Marching Band!



Dear Friends,

Greetings from the Madison Central Band Boosters as we launch fundraising efforts for the 2025–2026 Madison Central Marching Band season! This year promises to be one of the most thrilling and ambitious chapters in our band's storied history. Our students will not only compete against the best 5A bands across Kentucky, they will also take the national stage at the prestigious Bands of America (BOA) Championships, a milestone that marks a new era of excellence for MCHS.

To compete at this elite level, your support has never been more essential. The Madison Central Marching Band receives limited funding from the district, which means we rely heavily on the generosity of our families, alumni, local businesses, and community sponsors to fund everything from instruments and travel to award-winning show design and uniforms.

This year's show, "*Unlocked*", is bold, intense, and designed to make MCHS history. But behind every powerful performance is a network of people who believe in our students' potential, and that includes you!

Sponsoring the MCHS Marching Band is more than a donation. It's an investment in youth, arts education, leadership, and community. It's also a unique opportunity for local and national visibility, as our sponsors are recognized at high-profile performances and across promotional materials seen by thousands. We offer exclusive, customizable sponsorship packages designed to align with your values and marketing goals.

As a registered 501(c)(3) nonprofit, all contributions to the MCHS Band Boosters are tax-deductible. Whether you are a long-time supporter or a first-time friend, your impact will resonate far beyond the marching field, fueling dreams, opening doors, and building legacies.

Thank you for your kind consideration. Please don't hesitate to reach out with questions or to learn more about how you can join us in *unlocking* the future of Madison Central Bands.

Melissa Herman
Treasurer, MCHS Band Boosters
859.229.6938 | madisoncentralbandtreasurer@gmail.com

The Investment



Madison Central Bands
Richmond, Kentucky



The Madison Central High School Marching Band is an incredible program that brings prestige and press to Madison County. Not only is the band a source of pride for community members, its legacy positively impacts the students, parents, teachers, and employees of Madison County School District as well. The MCHS Marching Band program is highly regarded, building tomorrow's leaders, historically teaching alumni and current students discipline, work ethic, musicianship, athleticism, camaraderie, respect and many more desirable workforce skills.

Each year, the MCHS Marching Band attends, participates, and volunteers at numerous events around Kentucky, with the majority attracting thousands of attendees. Each of these opportunities could be exposure for your business or organization.

Our Corporate Investment Program has four levels of participation: Maestro, Composer, Drum Major, and Section Leader. Each level is based on a contribution amount, which is reevaluated annually based on the band's needs each season. A few exposure opportunities a Corporate Sponsor could benefit from are as follows:

- **Band Website & Social Media** - The MCHS Marching Band website is the heart to communication within the program and is a vital source for all who wish to know more about our program.
- **Band Tower Advertisement** - The band tower is more than just a rehearsal structure, it is the command center of our entire marching operation. Towering high above the practice field, this structure is where directors shape every detail of the show. Visible from the road and to anyone passing by, the tower becomes a visual landmark throughout the season. Placing your brand on the band tower gives your company unmatched visibility, symbolizing leadership and excellence to every student, parent, and community member who sees it. It's not just a sponsorship, it's a statement of support for high achievement.
- **Band Show Shirts** - Each band member receives a show shirt. Band supporters, affiliated guardians and family, also purchase show shirts. These are worn at each event throughout the season and for many years beyond. The exposure with the show shirt alone is worth the cost of coordinating contribution.
- **Band Trailers** - The band owns two new equipment trailers, which are where all activities happen at each show. The trailers are how the band is known and recognized. The band equipment trailers are what makes the band's statement and is a source of pride and excitement as they traverse to and from events!

Corporate

INVESTMENT LEVELS



Madison Central Bands
Richmond, Kentucky



MAESTRO (only two available) | \$20,000+

Simply put, the maestro is the leader, guiding the artistic direction, sound, speed, and movements of a musical performance. All the attention is focused on this one individual. This exclusive sponsorship level puts your business in the spotlight as the top supporter of the MCHS Marching Band's 2025 season.

- Top sponsorship investment announced at the 2025 MCHS Marching Band Community Show and the opportunity to speak on stage to marchers and their families
- Highest visibility Band Tower advertisement
- Sponsorship announced at the 2025 Community Show, the first public performance of the 2025 season, occurring in late summer
- Your company's name announced at all Marching Band performances at Madison Central High School home football games
- Top-Investor appreciation dinner at the home of & hosted by MCHS Band Director David Jaggie, where you will enjoy a three-course meal including an appetizer, entrée, and dessert ~ all prepared by the Director himself
- MCHS Band members to provide custom music for your company's event
- Opportunity to conduct the award-winning MCHS Marching Band (sponsor to coordinate date with MCHS Band staff)
- Banner ad on MCHS Band website hyperlinked to your company's website
- Sponsorship featured on MCHS Band website (madisoncentralband.com)
- 10 - Weekly sponsorship recognition posts on MCHS Band Facebook page
- Company logo in prominent position on the 2025 MCHS Marching Band show shirt (worn by 600+ band members, their families, and supporters)
- 10 - 2025 MCHS Marching Band show shirts (*more, if requested*)
- Tax receipt

Corporate

INVESTMENT LEVELS



Madison Central Bands
Richmond, Kentucky



COMPOSER (only five available) | \$10,000 - \$19,999

The composer considers every aspect of a musical show. This sponsorship level helps provide all the necessities for a State Champion band: uniforms, marching shoes, flags, and props.

- Sponsorship investment announced at the 2025 MCHS Marching Band Community Show and the opportunity to speak on stage to marchers and their families
- High visibility Band Tower advertisement
- Top-Investor appreciation dinner at the home of & hosted by MCHS Band Director David Jaggie, where you will enjoy a three-course meal including an appetizer, entrée, and dessert ~ all prepared by the Director himself
- Opportunity to conduct the award-winning MCHS Marching Band (sponsor to coordinate date with MCHS Band)
- Banner ad on MCHS Band website hyperlinked to your company's website
- 10 - Weekly sponsorship recognition posts on MCHS Band Facebook page
- Company logo on the 2025 MCHS Marching Band show shirt (worn by approximately 600+ band members, their families, and supporters)
- 5 - 2025 MCHS Marching Band show shirts
- Tax receipt

Corporate

INVESTMENT LEVELS



Madison Central Bands
Richmond, Kentucky



DRUM MAJOR | \$5,000 - \$9,999

Like a drum major, you can help lead the band toward their next State Championship! This sponsorship amount is what it takes for the MCHS Marching Band to travel to and from a single competition. It also ensures band members can perform at as many competitions as possible to perfect its 2025 show.

- Band Tower advertisement
- Opportunity to conduct the award-winning MCHS Marching Band
- Sponsorship listing on MCHS Band website
- 5 -Sponsorship recognition posts on the MCHS Band Facebook page
- Company logo on the 2025 MCHS Marching Band show shirt (worn by approximately 600+ band members, their families, and supporters)
- 3 - 2025 MCHS Marching Band show shirts
- Tax receipt

SECTION LEADER | \$2,500

Challenging marching maneuvers require proper footwear. Help keep a section of trumpets or clarinets or percussionists on their feet with this sponsorship level.

- Band Tower advertisement
- Sponsorship listing on MCHS Band website
- Sponsorship recognition posts on MCHS Band Facebook (3)
- 2 - 2025 MCHS Marching Band show shirts
- Tax receipt

Alternate

INVESTMENT LEVELS



COLOR GUARD CAPTAIN | \$1,000

Help keep the band in step and make sure everyone is prepared for competition. This sponsorship level helps provide the material for the beautiful flags that enhance the band's visual performance.

- Band Tower advertisement
- Sponsorship listing on MCHS Band website
- 1 - 2025 MCHS Marching Band & Color Guard show shirt
- Tax receipt

MARCHING BAND MEMBER | \$800

Madison Central Marching Band does not turn away students who are unable to pay for membership. By sponsoring this student scholarship, you are helping to provide a marcher with a uniform, shoes, and food during band camp and at performances. Most of all, you are supporting their opportunity to be part of an award-winning program that will impact their lives positively for years to come.

- Band Tower advertisement
- Sponsorship listing on MCHS Band website
- 1 - 2025 MCHS Marching Band show shirt
- Tax receipt

CHEERING SECTION | \$600

You don't have to be in the stands to support the Class 5A State Marching Band Champions. Cheer them on with a donation to help provide fuel for buses, instrument repairs, uniforms, materials for props, meals, and student scholarships for the 2025 marching season.

- Band Tower advertisement
- Sponsorship listing on MCHS Band website
- Tax receipt



Madison Central Bands

Richmond, Kentucky

Payment Options

PayPal

@BandBoostersMCHS



Venmo

@MCBandBoosters



Check

Make checks payable to:
MCHS Band Boosters
Checks can be mailed to:
PO Box 616 | Richmond, KY 40476



Cash

Cash can be submitted to the
MCHS Band Booster Treasurer:
Melissa Herman
859.229.6938
madisoncentralbandtreasurer@gmail.com

