



**DIAMOND LEVEL, \$5,000:**

Our Diamond Sponsors receive MAXIMUM EXPOSURE, including, but not limited to, your logo on the band equipment truck, the band t-shirt (worn by all 200+ members of the Madison Central Marching Band, PLUS parents and supporters), and the sponsors banner (displayed at tournaments, parades and other band events). Your full page color ad will be featured on the inside and/or back covers of our Tournament of Bands program; your company name and logo will also be included in our annual calendar and on the band website. At the Diamond level, you will receive public recognition for your donation at our annual Christmas Concert, complete with press coverage, and will be included in our Thank You Ad in the Richmond Register. Finally, your name/logo will be featured in a premium location on our band tower.

**PLATINUM LEVEL, \$3,000:**

Platinum Sponsors will enjoy a full page color ad in the Tournament of Bands program; you will also be acknowledged in our Thank You Ad in the Register, and acknowledged as a Platinum Sponsor in our annual calendar and on the band's website. Your logo will be included on the band equipment truck, the band t-shirt, the sponsors banner, and the band tower.

**GOLD LEVEL, \$1,500:**

At the Gold Level, sponsors will be recognized on the band equipment truck, the band tower, the show t-shirts, and the sponsors banner; your name will also be included on the band calendar and website. A half-page ad in the Tournament of Bands program is included for Gold Level Sponsors as well, and you will be listed in our Thank You Ad in the Register.

**SILVER LEVEL, \$1,000:**

Silver sponsors receive a quarter page ad in the Tournament of Bands program, are included on the sponsors banner, the show t-shirt, the calendar and website, and will be recognized on the band tower and publicly thanked in the Register Ad.

**BAND TOWER SPONSOR, \$500:**

Tower Sponsors will receive an individual sign on the band tower, will have the name included on the calendar and website, and will be recognized in the Richmond Register Thank You Ad.

**FRIEND OF THE BAND, \$100:**

As a Friend of the Madison Central Band, you will be recognized in our concert programs and on the band website; you will also receive a business-card-sized ad in the Tournament of Bands program.

The MCHS Band Boosters are a 501(c)(3) tax-exempt organization, so donations are tax-exempt as allowed by law.